

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser () POLITICAL ISSUE GROU
 Product REP GOVERNORS ASSOC
 Estimate# 257
 Buyer CINDIE CRANE
 Phone#
 Fax#
 Agency () TARGET ENTERPRISES
 15260 VENTURA BLVD, SUITE 1240
 SHERMAN OAKS, CA 91403
 Agency C/P1/P2/E //257
 Flight Dates 09/17/2012 - 09/23/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () LOS ANGELES
 Salesperson () JENNA AVISHAY
 Salesperson Phone# 323-966-5205
 Salesperson FAX# 917-206-9005

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

URGENT REVISION
 REVISED START DATE TO 9/18 - AFFECTED ALL LNS
 NCIT
 PLS CONFIRM
 THANKS
 JENNA

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|--|------|-------------|---------|---------------|-----|---------|------------|------------|-------------|------------|
| *1 | TU-F | 09/18-09/21 | 10A-11A | PEOPLES COURT | .30 | \$60.00 | 3 | 1 | 3 | \$180.00 |
| Rating: 1.6 | | | | | | | | | | |
| Buyline Comment. MOVED FROM HL#9736794 | | | | | | | | | | |
| Sales Remark. V3 REVISING FLIGHT TO BEGIN 9/18 | | | | | | | | | | |
| V3 More than 2 codes changed | | | | | | | | | | |
| *2 | TU-F | 09/18-09/21 | 11A-12P | THE VIEW | .30 | \$60.00 | 2 | 1 | 2 | \$120.00 |
| Rating: 1.5 | | | | | | | | | | |
| Buyline Comment. MOVED FROM HL#9736794 | | | | | | | | | | |
| Sales Remark. V3 REVISING FLIGHT TO BEGIN 9/18 | | | | | | | | | | |
| V3 More than 2 codes changed | | | | | | | | | | |
| *3 | TU-F | 09/18-09/21 | 12P-1P | MILLIONAIRE | .30 | \$60.00 | 3 | 1 | 3 | \$180.00 |
| Rating: 1.0 | | | | | | | | | | |
| Buyline Comment. MOVED FROM HL#9736794 | | | | | | | | | | |
| Sales Remark. V3 REVISING FLIGHT TO BEGIN 9/18 | | | | | | | | | | |
| V3 More than 2 codes changed | | | | | | | | | | |

9/13
 9/13

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 Hiatus Weeks
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| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|----|-----|-------|------|---------|-----|------|------------|------------|-------------|------------|
|----|-----|-------|------|---------|-----|------|------------|------------|-------------|------------|

*4 TU-F 09/18-09/21 630P-7P ABC WORLD NEWS
 Rating: 1.2
 Buyline Comment: MOVED FROM HL#9736794
 Sales Remark: V3 REVISING FLIGHT TO BEGIN 9/18
 V3 More than 2 codes changed

*5 TU-F 09/18-09/21 7P-8P FAMILY FEUD
 Rating: 3.2
 Buyline Comment: MOVED FROM HL#9736794
 Sales Remark: V3 REVISING FLIGHT TO BEGIN 9/18
 V3 More than 2 codes changed

*6 TU-F 09/18-09/21 11P-1135P NEWS14 ABC45
 Rating: 1.4
 Buyline Comment: MOVED FROM HL#9736794
 Sales Remark: V3 REVISING FLIGHT TO BEGIN 9/18
 V3 More than 2 codes changed

*7 TU-F 09/18-09/21 1135P-1205A NITELINE
 Rating: 1.0
 Buyline Comment: MOVED FROM HL#9736794
 Sales Remark: V3 REVISING FLIGHT TO BEGIN 9/18
 V3 More than 2 codes changed

---REPORT TOTALS---
 Report Totals: 17 / \$1,820.00

---SALES MONTHLY TOTALS---
 Sep 12. 17 / \$1,820.00
 Sales Totals: 17 / \$1,820.00

Rep Order# 9790639 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1354454

Printed: 09/13/2012 1:22 PM
Last Received: 09/13/2012 12:13 PM
Showing Buylines: All Rep Revised Lines

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15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E //257
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Station Totals. 17 / \$1,820.00
Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|----------|----------|---------|---------|----------|---------|
| Market Totals | \$22,750 | CABL 0% | UNKN 0% | WBFX 0% | WCWG 0% | WEMT 9% |
| | | WGHP 58% | WMYV 8% | WUPN 0% | WXII 17% | WXLV 8% |

Books null
Demos RA35+